

Insurance Intermediary (EII) (SQF 3)

Knowledge	Skills	Responsibility and autonomy
European Insurance Intermediary EII (eficert)	 Guide the private (and small business; not industrial) customer through the sales conversation autonomously and 	(Competences) The general competence of the European Insurance Intermediary EII (eficert) is to give advice and create solutions by means of standardised products for personal-, property- and liabilities insurances, life insurances, pensions, legal and tax aspects, claims handling such as customer protection regulations on a needs analysis.
	 systematically Explain to the customer their own professional background and situation (registration, company/companies repesented ect.); explain the types of services hey offer 	
	 Do a needs analysis Collect relevant information Identify the needs and wishes of the customer Identify the risks to be covered 	
	 Find a solution Compare the insurance needs and wishes of the customer and the eventual existing coverage Develop possible solutions in order to fill the identified gap 	
	 Identify the most valuable solutions for the customer Propose solutions to the customer and explain consequences Show the (possible) gap to the customer Discuss possible solutions with the customer Point out the neccessary coverage and compare with economic possiblities of the customer Agree with customer on the 	
	 solution to be followed Offer appropriate product/s and explain correctly the insurance conditions Ensure that the customer understands the contract/s offered Get contract signed or make appointments for further steps to be taken 	



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	 Make a documentation of the conversation 	
	 Follow up the contract Review contracts and conduct measures to manage portfolios and maintain contracts Assist customer in case of claim (advice concerning claims process) 	